



ABM PHOTOGRAPHY

YOUR IMAGE IS OUR FOCUS

CORPORATE & SME

VISUAL CONTENT PROPOSAL

Photography and visual storytelling for organisations that want to look established, human and unmistakably credible.

THE BUSINESS CASE

Your brand is seen before it is understood.

Strong, consistent imagery helps people trust the organisation behind the message.



ABM helps organisations build a professional image library that works across:

- Websites, annual reports and company profiles
- Social media, advertising and press coverage
- Leadership profiles, team pages and recruitment
- Product launches, events and stakeholder communications



WHAT WE CREATE

One visual partner. Multiple business needs.

CORPORATE PORTRAITS

Executive portraits, team headshots and workplace imagery.

BRAND STORIES

People, process, premises and culture photographed as one coherent story.

EVENT COVERAGE

Conferences, launches, awards, workshops and corporate celebrations.

PRODUCT & CAMPAIGN

Product photography, campaign assets and social-media content.

HOSPITALITY & SPACE

Hotels, restaurants, interiors, experiences and destination imagery.

DESIGN SUPPORT

Campaign artwork, event posters, social graphics and branded collateral.

A CLEAR PROCESS

From brief to delivery, every step is planned and accountable.

01 DISCOVER

Objectives, audiences, usage, locations and required deliverables.

02 PLAN

Creative direction, schedule, shot list, logistics and approvals.

03 CREATE

Professional direction and efficient production with minimal disruption.

04 REFINE

Selection, colour grading, retouching and brand-consistent finishing.

05 DELIVER

High-resolution and web-ready assets in a secure online gallery.





FLEXIBLE INVESTMENT

Welcoming starting points, shaped around your confirmed brief.

CORPORATE CONTENT DAY

From KSh 15,000

- Up to 3 production hours
- One location
- 25 professionally edited images
- Private delivery gallery

BRAND LIBRARY

From KSh 35,000

- Up to 6 production hours
- Leadership, team and workplace coverage
- 60 professionally edited images
- Web and social usage included

CAMPAIGN PARTNERSHIP

From KSh 25,000 / month

- Monthly or quarterly production
- Priority scheduling
- Photography and design support
- Consistent visual direction

Common add-ons

Express delivery | Additional locations | Additional retouched images | Short-form video | A3 prints | Regional travel production | Graphic design and campaign adaptation

CLEAR USAGE RIGHTS

Every proposal states where and how the final images may be used.



STANDARD BUSINESS USE

- Company website and organic social media
- Company profiles, presentations and internal communications
- Press releases and editorial publicity

SEPARATELY QUOTED

- Paid advertising and media buying
- Third-party resale, merchandise or packaging
- Exclusive or extended regional campaign rights

ABM Photography retains copyright unless a written buyout is agreed. Client privacy, embargoes and confidential assignments are respected.

SHOOT PREPARATION

A better shoot begins before shoot day.

FOR LEADERS & TEAMS

- Share final participant names and roles
- Coordinate wardrobe in brand-friendly tones
- Allow 10-15 minutes per individual
- Identify one on-site decision maker

FOR WORKPLACES & EVENTS

- Confirm access, parking and security
- Share the run sheet and priority moments
- Prepare spaces and remove visual clutter
- Secure staff or guest permissions where needed

Before production, ABM provides a concise brief summary so stakeholders know the schedule, visual direction and expected outputs.



LET'S BUILD YOUR

VISUAL LIBRARY.

Tell us what your organisation needs to communicate, who needs to see it and where the images will be used. We will shape a practical proposal around your objectives and budget.

[REQUEST A CORPORATE QUOTE](#)

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