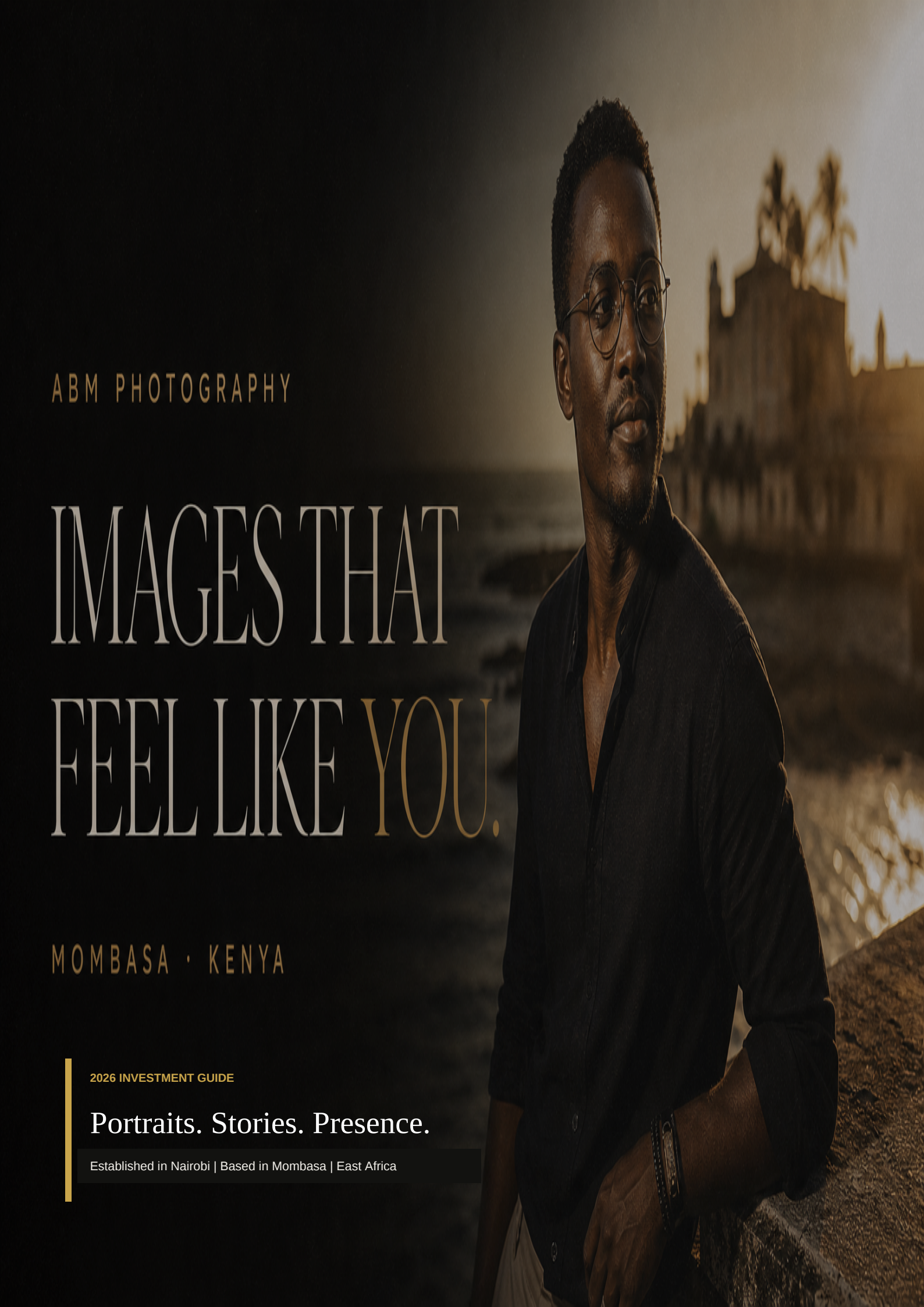




ABM PHOTOGRAPHY

IMAGES THAT FEEL LIKE YOU.

MOMBASA • KENYA

2026 INVESTMENT GUIDE

Portraits. Stories. Presence.

Established in Nairobi | Based in Mombasa | East Africa



A CONSIDERED EXPERIENCE

Images that feel like you.

This guide is a starting point for planning your session. Every ABM commission is shaped around the people, purpose and final use of the photographs.

WHAT YOU CAN EXPECT

CLEAR DIRECTION

Natural guidance before and during the session - no modelling experience required.

CAREFUL CRAFT

A considered edit, individual colour work and refined retouching on selected frames.

PURPOSEFUL DELIVERY

High-resolution and web-ready files delivered in a private online gallery.

A NOTE FROM ABM

The goal is never to make you perform for the camera.

It is to help you forget it is there.

ABM Photography | Behind the lens since 2017



SESSION STARTING POINTS

Choose your experience.

Prices are starting points and include professional planning, direction, editing and secure digital delivery. Final quotations reflect the scope of your brief.

PORTRAIT ESSENTIAL

KSh 8,000

- 60-minute guided portrait session
- One location and two looks
- 10 fully retouched photographs
- Private online gallery
- Delivery within 7-10 days

THE BRAND STORY

KSh 18,000

- Pre-session creative consultation
- Up to 2.5 hours of photography
- Two locations and multiple looks
- 25 retouched brand assets
- Web and social usage included

BOOKING

A signed agreement and 40% retainer secure your date. The balance is due before final delivery.



BESPOKE COMMISSIONS

Built around the brief.

Some stories cannot be placed inside a fixed box. Coverage is quoted around schedule, crew, deliverables, travel and usage.

WEDDINGS & INTIMATE STORIES

Candid, atmospheric coverage designed around the rhythm of your day.

- Planning consultation and timeline review
- Coverage matched to your schedule
- Private high-resolution gallery
- Preview selection available

EVENTS & LIVE PERFORMANCE

Stage energy, crowd interaction and defining moments delivered for timely rollout.

- Low-light performance expertise
- Press and social-ready delivery
- Rapid preview option
- Usage matched to your event

COMMERCIAL & PRODUCT

Campaign, workplace and product imagery built around clear brand objectives.

- Creative brief and shot planning
- Location and production guidance
- Retouched campaign assets
- Commercial licensing quoted upfront



BEFORE YOUR SESSION

Arrive ready. Stay yourself.

Good preparation removes pressure from the day and gives us more space to create.

01 CLARIFY THE PURPOSE

Know where the images will live: LinkedIn, a campaign, a family archive, press or your website.

02 BUILD A WARDROBE

Bring clean, well-fitted pieces that feel like you. Solid colours and texture usually photograph beautifully.

03 REST AND HYDRATE

A good night's sleep and water do more for a portrait than last-minute styling tricks.

04 ARRIVE EARLY

Plan to arrive 10-15 minutes before call time. Rushing changes how a session begins.

05 SHARE CONCERNS

Tell us about preferred angles, accessibility needs, important people or anything that helps you feel comfortable.

06 TRUST THE PROCESS

You do not need a list of poses. Direction is part of the experience.



KNOW WHAT IS INCLUDED

Simple, fair usage terms.

Licensing protects both the client and the photographer by defining where and how commissioned images may be used.

PORTRAIT & PERSONAL BRAND

Personal website, portfolio, social media and professional profiles are included. Paid advertising, resale and third-party brand use require an extended licence.

EVENTS & WEDDINGS

Personal sharing and private printing are included. Vendors and publications should request permission before commercial use.

COMMERCIAL COMMISSIONS

Usage is quoted by media, territory and duration. A broader campaign licence may be added to any commercial proposal.

COPYRIGHT & CREDIT

ABM Photography retains copyright unless a written assignment is purchased. Credit is appreciated for editorial and social publication.

RAW FILES

RAW files are not delivered. Selection, colour and finishing are part of the ABM photographic work.

ARCHIVING

Final galleries are archived for 90 days after delivery. Clients should download and back up their photographs promptly.

Need wider usage?

Tell us where the images will appear and we will quote the correct licence before the shoot.



EXTEND THE EXPERIENCE

More ways to use the work.

Add-ons are confirmed during planning and quoted according to quantity, production requirements and delivery schedule.

EXPRESS PREVIEW

A small edited selection for press, announcements or social rollout within 24-48 hours.

ADDITIONAL RETOUCHING

Extra signature frames finished to the same standard as your included selection.

SECOND LOCATION

Add a distinct setting to expand the visual range of a portrait or brand story.

HAIR & MAKEUP

Professional grooming or makeup coordination with a trusted creative partner.

FINE-ART PRINTS

Archival prints prepared for framing in selected sizes and paper finishes.

EXTENDED LICENSING

Additional commercial media, territories, duration or campaign usage.

SECOND PHOTOGRAPHER

Additional coverage for larger events, weddings or simultaneous moments.

TRAVEL PRODUCTION

Location work beyond Mombasa, including transport, accommodation and scouting where required.



GOOD TO KNOW

Questions, answered.

I feel awkward in front of a camera. Is that okay?

Completely. Most clients say this at first. Clear, natural direction is included throughout the session.

Where are sessions held?

Sessions are created on location - at your workplace, outdoors or somewhere chosen for the story. ABM is based in Mombasa and available across Kenya, Tanzania and Uganda.

When will I receive my photographs?

Portrait galleries normally arrive within 7-14 days. Commercial, event and wedding timelines are confirmed in your proposal.

Can I reschedule?

One reschedule is normally permitted with adequate notice. The signed agreement contains the final cancellation and rescheduling terms.

Can you keep my images private?

Yes. Tell us before booking if confidentiality is required. Portfolio use is always discussed with commercial clients.

How do I reserve a date?

Send an enquiry with your preferred date and session type. A signed agreement and 40% retainer secure the booking.



READY WHEN YOU ARE

Let's make something *worth remembering.*

Share your preferred date, service and a little about what you are imagining. You will receive a personal response with availability and next steps.

EMAIL

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BASED IN MOMBASA

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Tanzania and Uganda